



Working together  
to build a  
**stronger**  
future for  
Johnston County



# What is Leadership Johnston?

- Leadership development program serving Johnston County
- Sponsored by the Association of Chambers of Commerce and Johnston Community College
  
- **OUR MISSION**
  - Enhance the leadership skills of individuals throughout the county.
  
- **OUR CORE PRINCIPLES**
  - Build future leaders
  - Encourage civic leadership
  - Develop productive partnerships



# Why join?



Johnston County, North Carolina

- **Build Future Leaders**
  - Develop **character** through exploring and refining leadership skills
  - Grow knowledge through literature, discussions, assignments and problem solving
- **Encourage Civic Leadership**
  - Practice servant leadership through projects that build sense of community
  - Increase depth perception by learning about and assisting with local needs
- **Develop Productive Partnerships**
  - Collaborate across private, public, and non-profit sectors
  - Meet current leaders in the county and beyond
  - Reconnect with alumni and new members at events

# Who should join?

- Those who want to learn more about the community while developing and refining their leadership skills
- All backgrounds, ages, education levels and experiences
- New residents to the county
- Lifelong residents of the county
- Corporate partners or members of the chambers of commerce
- Representatives from non-profit or government agencies



# What are the expectations?

- Attend **Group Orientation**
  - Purpose: Meet and get acquainted with the group
  - Overview: Informal gathering, program outline, itinerary discussions
- Attend **Team Building Retreat**
  - Purpose: Connect as a group and explore the necessary skills to work in a team environment
  - Overview: Outdoors, some physical activities, overnight camping/lodging
- Attend **Leadership Sessions**
  - Purpose: Learn about the county and practice leadership
  - Overview: Eight (8), monthly, all-day sessions, the first Thursday of every month (October-May);  
Read materials relevant to the sessions
- Attend **Graduation Banquet**
  - Purpose: Celebrate the accomplishment with family, colleagues, county leaders and fellow alumni
  - Overview: Dinner, ceremony, entertainment
- Assist in **LJ Growth**
  - Purpose: Assist in the planning of LJ future programs and
  - Overview: LJ presentations, future LJ tours, steering committee, future LJ graduations

# How much does it cost?

- A cost of **\$695 per person** covers the retreat, materials, meals and transportation during the sessions.
- **20** applicants selected per year
- Scholarships
  - Select number of need-based, partial scholarships available
  - Must identify need on application
- Corporate Sponsorships
  - Organizations often choose to sponsor employee(s)
  - Organizations often choose to sponsor a portion of the program to receive space in the upcoming year

## Cost Compare:

Leadership Raleigh	\$2,300
Leadership Wayne	\$700

# What are benefits to corporate sponsorships?

- Opportunities are available for organizations to sponsor materials, meals, tuition, transportation and the banquet
- Additional funds help to offset the operational cost of LJ
- **BENEFITS:**
  - Name recognition for sponsored activities
  - Branding through marketing of LJ
  - Networking with other organizations
  - Deductions for donations
  - Identification of future leadership
  - Potential space(s) for employee(s) in upcoming sessions



# More info

The **application** and more information, including Corporate Sponsorships, can be found at the link below:



[www.leadershipjohnston.com](http://www.leadershipjohnston.com)